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AT SEATTLE  
CLERK U.S. DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
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UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON, SEATTLE

SE 4912 5/155  
OMNI INNOVATIONS, LLC, a  
Washington Limited Liability  
company; JAMES S. GORDON, JR.,  
a married individual; EMILY  
ABBEY, an individual; and GRIFFIN  
ONLINE DOMAIN, LLC, a  
Washington Limited Liability  
company,

Plaintiffs,

v.

INVIVA, INC., a Kentucky and  
Delaware corporation, d/b/a American  
Life Direct, and American Life  
Insurance Co. of New York;  
LAURENCE GREENBERG and  
JANE DOE GREENBERG,  
individually and as part of their  
marital community; and JOHN DOES  
I-X,

Defendants,

CV 06-1537 JCC

COMPLAINT



06-CV-01537-CMP

PARTIES, JURISDICTION, VENUE

1. Plaintiff OMNI INNOVATIONS, LLC, (hereinafter "OMNI") is a Washington limited liability company duly licensed and registered with the State of Washington, with its principal place of business in Franklin County, Washington.

COMPLAINT FOR DAMAGES, PENALTIES, ETC. - I

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- 1       2.     Plaintiff JAMES S. GORDON, JR. (hereinafter "GORDON") is a married individual  
2         residing in Franklin County, Washington.
- 3       3.     Plaintiff EMILY ABBEY, (hereinafter "ABBEY") is an individual residing in King  
4         County, Washington, who maintains a computer connected to the internet, which is  
5         also located in King County, Washington, on which she sends and receives E-mail,  
6         and whose residency information was and is available from and registered with a  
7         Washington address, and was and is registered with and available through her domain  
8         registration.
- 9       4.     Plaintiff GRIFFIN ONLINE DOMAIN, LLC (hereinafter "GRIFFIN") is a  
10       Washington limited liability company duly licensed and registered with the State of  
11       Washington, with its principal place of business in Pasco, Washington.
- 12    5.     On information and belief, plaintiff alleges that Defendant INVIVA, INC.,  
13       **("INVIVA") is a corporation registered in Kentucky and Delaware**, with its  
14       principal places of business in the states of Kentucky and New York, and does  
15       business under various names, including, but not limited to: American Life Direct and  
16       American Life Insurance Co. of New York.
- 17    6.     On information and belief, LAURENCE GREENBERG and JANE DOE  
18       GREENBERG, ("Greenberg") is an officer, director, and/or majority shareholder of  
19       Inviva, and as such controls its policies, activities, and practices, including those  
20       alleged herein on behalf of those defendants. All acts and practices undertaken by  
21       Greenberg on behalf of Inviva are and were for the benefit of his marital community.  
22       GREENBERG resides in the States of New York and Kentucky and transacts or has  
23       transacted business in the State of Washington and in the Western District of  
24       Washington.
- 25    7.     Jurisdiction is proper pursuant to 28 U.S.C. §1331 (federal question) and 28 U.S.C.  
      §1332 (diversity).
8.     This Court has supplemental jurisdiction of state law claims pursuant to U.S.C. §  
      1367.

- 1 9. Venue is proper pursuant to 28 U.S.C. §1391.
- 2 10. From and after May 2005, Plaintiff OMNI provided and enabled computer access for
- 3 multiple users to a computer server that provides access to the Internet.
- 4 11. The domain names served by Plaintiff OMNI include: anthonycentral.com,
- 5 chiefmusician.net, ehahome.com, itdidnotendright.com, jammtoomm.com,
- 6 jaycelia.com, celiajay.com, jaykaysplace.com, rcw19190020.com, and
- 7 gordonworks.com (collectively the "Domains" and individually and generically a
- 8 "Domain").
- 9 12. At all times material hereto, for the Domains and each of them, the information that
- 10 all e-mail addresses at each Domain (the "Recipient Addresses") belong to
- 11 Washington residents, including Plaintiff Abbey's, was and is available upon request
- 12 from the registrant of each Domain, each registrant being a Washington resident and
- 13 each Domain being registered with a Washington address.
- 14 13. During the time period of approximately August 2003 through October 2006,
- 15 Plaintiffs received at the Domains electronic-mail messages (collectively the "E-
- 16 mails" or individually and generically as an "Email").
- 17 14. The E-mails, and each of them, were received by Plaintiff OMNI's server serving the
- 18 Domains, or at the Domains themselves, and/or on individual Plaintiffs' email
- 19 accounts, and on their computers, including, but not limited to the email account and
- 20 computer of Plaintiff Abbey.
- 21 15. Each of the E-mails misrepresents or obscures information in identifying the point of
- 22 origin or the transmission path thereof, and contains header information that is
- 23 materially false or materially misleading. The misrepresentations include without
- 24 limitation: IP address and host name information do not match, or are missing or
- 25 false, in the "from" and "by" tokens in the Received header field; and dates and times
- of transmission are deleted or obscured.
16. On information and belief, Plaintiffs allege that some of the E-mails used the Internet
- domain name of a third party or third parties without permission of that third party or

1 those third parties, and/or used false, or misleading information in registering the  
2 domains used to send the subject E-mails.

3 17. Defendant initiated the transmission of the E-mails, and each of them. In the  
4 alternative, Defendant conspired or otherwise acted in collusion with another or  
5 others or assisted another or others to transmit the E-mails, and each of them.

6 18. At all times material hereto, Defendants knew or had reason to know that the  
7 Recipient Addresses, and each of them, were and are held by a Washington resident.

8  
9 FIRST CAUSE OF ACTION – CAN-SPAM ACT

10 15 U.S.C. §7701 et seq.

11 19. On the basis of the facts set forth hereinabove, Defendants initiated the transmission  
12 of the E-mails, and each of them, to a protected computer in violation of 15 U.S.C.  
13 §7704(a), causing damage to Plaintiff Omni as the provider of the Internet access  
14 service receiving each such E-mail in the amount of \$100 for each such E-mail, as  
15 provided in 15 U.S.C. §7706 (g) (3).

16 20. Defendants did willfully and knowingly so act in violation of the provisions of 15  
17 U.S.C. §7701 et seq.

18 SECOND CAUSE OF ACTION – CEMA

19 RCW 19.190.010 - .070

20 21. On the basis of the facts set forth hereinabove, Defendants initiated, conspired with  
21 another to initiate, or assisted the transmission of the E-mails, and each of them, in  
22 violation of RCW 19.190.020, causing damage to Plaintiff Omni as the interactive  
23 computer service receiving each such E-mail in the amount of \$1,000 for each such  
24 E-mail, and to Plaintiff Abbey in the amount of \$500 for each such E-mail, as  
25 provided in RCW 19.190.040 (2)

1  
2 **THIRD CAUSE OF ACTION – CONSUMER PROTECTION ACT**

3 **Ch. 19.86 RCW**

- 4 22. On the basis of the facts set forth hereinabove, Defendants initiated the E-mails, and  
5 each of them, in violation of RCW 19.190.030 and Chapter 19.86 RCW, causing  
6 damage to Plaintiffs as the recipients of each such E-mail in an amount to be proven  
7 at trial, including, but not limited to, treble damages. Defendants' acts as described  
8 hereinabove constituted unfair and deceptive acts or practices in the conduct of trade  
9 or commerce, which acts or practices caused injury to Plaintiffs, and as such  
10 constitute independent violations of RCW 19.86 et seq.

11 **REQUEST FOR RELIEF**

12 Plaintiffs respectfully request the following relief:

- 13 1. Entry of a Judgment in favor of Plaintiff Omni against the Defendants in the amount of  
14 \$1,100 per unlawful E-mail, plus such other and further damages as may be proved at  
15 trial, plus treble damages to the extent permitted by Chapter 19.86 RCW and to the extent  
16 permitted by 15 U.S.C. §7706 (g) (3) (C), plus prejudgment and post-judgment interest at  
17 the highest rate permitted by law, plus cost of suit and reasonable attorney fees pursuant  
18 to Chapter 19.86 RCW and 15 U.S.C. §7706 (g) (4);
- 19 2. Entry of a Judgment in favor of Plaintiff Abbey against the Defendants in the amount of  
20 \$500 per unlawful E-mail, plus such other and further damages as may be proved at trial,  
21 plus treble damages to the extent permitted by Chapter 19.86 RCW plus prejudgment and  
22 post-judgment interest at the highest rate permitted by law, plus cost of suit and  
23 reasonable attorney fees pursuant to Chapters 19.190 et seq., and 19.86 RCW.;
- 24
- 25

3. Entry of a permanent injunction against the Defendants prohibiting the Defendants from sending or causing to be sent electronic mail messages of any kind or nature to e-mail addresses at Plaintiffs' Domains and/or email addresses.

4. Such other and further relief as the Court deems just and equitable in the premises.

RESPECTFULLY SUBMITTED this 24<sup>th</sup> day of October, 2006.

MERKLE SIEGEL & FRIEDRICHSEN, P.C.

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